

PATRICK CAMPBELL

ART DIRECTOR // NEW MEDIA DUDE // WEB MONKEY // BURRITO ENTHUSIAST

So, I'm a creative guy. I design, I program when I have to, I social media, I play drums and percussion, I take photos and ski when I have a minute. I even manage to squeeze in a little quality time with my wife and three kids.

I'm passionate about life, beautiful interactions and good story-telling. I am well versed in digital mediums, have a degree from a Pac-12 University in graphic design and can print that important piece of collateral if needed. I applaud concept, have limitless drive and am infinitely curious about life, humanity and the state of the human soul.

EXPERIENCE

ALLEN COMMUNICATION LEARNING SERVICES // JUNE 2011 - PRESENT

SALT LAKE CITY, UTAH - MARKETING CREATIVE DIRECTOR

Manage the brand, all web properties, HTML email campaigns, strategize and manage social media tentacles. Create content for marketing eco-system including video bits and pieces. SEO, Google Adwords are king!

SNOWBIRD SKI AND SUMMER RESORT // AUGUST 2009 - MARCH 2011

SNOWBIRD, UTAH - INTERACTIVE MARKETING MANAGER

Managed all web properties, HTML email campaigns, shaped and managed mobile apps, strategized and managed social media tentacles, overhauled the ecommerce engine, managed content, imagery and photography.

ID COMMUNICATIONS // SEPTEMBER 2007 - July 2009

SALT LAKE CITY, UTAH - ART DIRECTOR

Art directed both interactive and print campaigns for **Costa Vida** restaurant, **SpoonMe** frozen yogurt and **Solitude Ski Resort**. Integrated successful social media campaigns and new media platforms galore.

RICHTER 7 // MAY 2006 - MARCH 2007

SALT LAKE CITY, UTAH - INTERACTIVE DESIGNER

Paid my dues cranking out Flash banners and micro sites.

LANDesk SOFTWARE // JUNE 2003 - MAY 2006

SOUTH JORDAN, UTAH - SOFTWARE UX DESIGNER

Designed interface, drew and produced countless icons and made peace with an infinity board.

ROUNDARCH // MARCH 2001 - MAY 2001

SAN FRANCISCO, CALIFORNIA - PRODUCTION ARTIST

Barely got my Aeron chair dialed in when I got laid off only six weeks after I was hired. Heads rolled upstream somewhere. Move along...nothing to see here.

LOT21 INTERACTIVE // APRIL 1999 - MARCH 2001

SAN FRANCISCO, CALIFORNIA - PRODUCTION ARTIST

I was a dot.com product. I had a pulse and didn't do ample amounts of drugs so I was hired. I resized banner ads, mostly animated .gif's. It was a magical time, really.

FREELANCE MUSICIAN // JUNE 1986 - PRESENT

Recorded over seven-hundred songs and appeared on over one-hundred albums. Founding member of **The Lower Lights** and **Paul Jacobsen & The Madison Arm** and have been employed by the likes of **Salt Lake Alternative Jazz Orchestra**, **Tom Waits**, **Tin Hat Trio**, **Swim Herschel Swim**, **Peter Breinholt**, **Willie Nelson**, **Oranj Symphonette**, **The Utah Symphony** & **The Utah Opera** and lots of other talented folks. Produced three **Sample Library** albums that have been heard on **Arrested Development**, **30 Rock** & **Community**. And has been adjunct faculty at the **University of Utah** in the music department.

EDUCATION

UNIVERSITY OF UTAH // BFA - 2007

MAJOR - Graphic Design MINOR - Music

SKILLS

Fluent in: Adobe Creative Suite, Coda, Transmit, CSS Edit, MS Office, iLife, WordPress, HTML, XHTML, CSS. Am pretty good at: PHP and Action Script. Mac or PC (preferably Mac).